

Resilient Solutions

# Hybrid | Immortal Chevron



Immortal Chevron - Zeus

# Our Hybrid Product

Get the best of both worlds with our Hybrid solutions. Get a natural timber-like look with our ultra-realistic emboss technology.

Great for families and high traffic areas, Hybrid flooring is water resistant and easy to clean.

Our Hybrid collections:

- Fusion
- Enchanted
- Superior
- Scenic
- Immortal Chevron

**That's Clever.**





# Hybrid | Immortal Chevron

Our divine chevron patterned flooring features a touchable super matt surface with a realistic embossed finish for an inspired look that's durable enough to stand the test of time.

- ✓ Chevron board pattern.
- ✓ Multi pattern, real timber look.
- ✓ Suitable for silicone finish.
- ✓ Pet friendly.

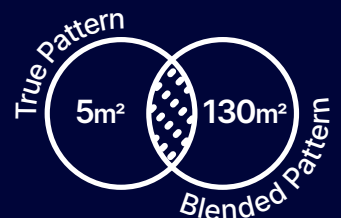


Need trims  
& accessories?

Look for our brochure

## Clever Comparison

Pattern Variation	✓✓✓✓✓✓✓
Scratch Resistance	✓✓✓✓✓✓✓
Water Resistance	✓✓✓✓✓✓✓
Ease of Cleaning	✓✓✓✓✓✓✓
Pet Friendly	✓✓✓✓✓✓✓
Child & Family Friendly	✓✓✓✓✓✓✓



Surface  
Finish / Grade

# Clever features list



Elegance meets modernity with a unique V-shaped arrow pattern and striking 45 degree cuts that are enough to bring any space to life. Chevron board patterns are ideal for big statement areas.



Pattern variation is essentially the level of realism that is achievable with a product. Our eyes are great at picking out repetition, but we can fool them into thinking there is less than there actually is. We achieve this by designing patterns that are larger than our boards and then cutting them in multiple different spots.



A super matt finish is more textured and less reflective which hides scratches and dust, making them less visible.



Higher scratch resistance and ability to deal with throwing, dropping and banging of toys and other objects make this collection suitable for families. Relatively high water resistance also helps with spills that don't sit for long periods of time.

# Hybrid | Immortal Chevron

## Clever patterns

Decor Film A size: 984×1890mm



Decor Film B size: 984×1890mm



Decor Film C size: 984×1890mm



Blended patterns, total 5.4m<sup>2</sup> pattern non repeat

**Most brands**

**True Pattern**  
5m<sup>2</sup>

**Blended Pattern**  
130m<sup>2</sup>

**Compared to most brands, Clever Choice gives you three times the unique pattern area before the pattern repeats, creating a more realistic timber look.**

Hybrid | Immortal Chevron

# Hades Blackbutt



889W01



 Clever Board Preview



**Width** 305mm | **Length** 718.4mm | **Thickness** 9mm | **Pack Size** 1.7529m<sup>2</sup>

Hybrid | Immortal Chevron

# Loki Spotted Gum



889W02



 Clever Board Preview



**Width** 305mm | **Length** 718.4mm | **Thickness** 9mm | **Pack Size** 1.7529m<sup>2</sup>

Hybrid | Immortal Chevron

# Apollo



889W03



 Clever Board Preview



**Width** 305mm | **Length** 718.4mm | **Thickness** 9mm | **Pack Size** 1.7529m<sup>2</sup>



Hybrid | Immortal Chevron

# Athena



889W04



 Clever Board Preview



**Width** 305mm | **Length** 718.4mm | **Thickness** 9mm | **Pack Size** 1.7529m<sup>2</sup>

Hybrid | Immortal Chevron

# Odin



889W05



 Clever Board Preview



**Width** 305mm | **Length** 718.4mm | **Thickness** 9mm | **Pack Size** 1.7529m<sup>2</sup>

Hybrid | Immortal Chevron

# Hera



889W06



 Clever Board Preview



**Width** 305mm | **Length** 718.4mm | **Thickness** 9mm | **Pack Size** 1.7529m<sup>2</sup>

Hybrid | Immortal Chevron

# Zeus



889W07



 Clever Board Preview



**Width** 305mm | **Length** 718.4mm | **Thickness** 9mm | **Pack Size** 1.7529m<sup>2</sup>

Hybrid | Immortal Chevron

# Thor



889W08



 Clever Board Preview



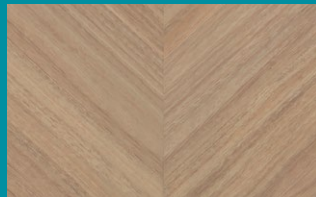
**Width** 305mm | **Length** 718.4mm | **Thickness** 9mm | **Pack Size** 1.7529m<sup>2</sup>

# Hybrid | Immortal Chevron

## Swatch index



**Hades Blackbutt** 889W01



**Loki Spotted Gum** 889W02



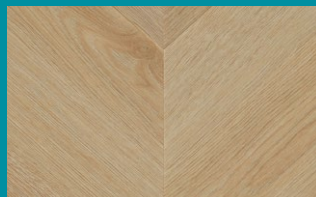
**Apollo** 889W03



**Athena** 889W04



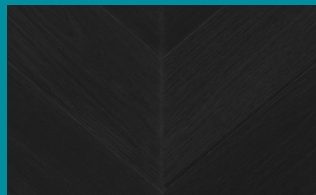
**Odin** 889W05



**Hera** 889W06



**Zeus** 889W07



**Thor** 889W08

## Specifications

<b>Board Size (W x L x H)</b>	305mm x 718.4mm x 9mm
<b>Pack Size</b>	1.7529m <sup>2</sup> - 8 Full Length
<b>Patterns / Variation</b>	36 / 648
<b>Wear Layer</b>	0.5mm   Heavy Commercial
<b>Surface Grade / Finish</b>	Super Matt
<b>Texture</b>	Emboss
<b>Profile</b>	Click
<b>Sub Floor Level</b>	4mm / 2m
<b>Grout Lines Over Tiles</b>	<=8mm
<b>Installation Method</b>	Floating
<b>Finish Around Walls</b>	Skirting / Scotia / Silicone

## Certifications

<b>Fire Rated</b>	Yes
<b>Slip Rating</b>	P3
<b>Emissions Rating</b>	E0
<b>AAAC Acoustic Rating</b>	Up To 6 Star*

\* Check Clever Choice Website for Acoustic Options and Reports



## Inspired By Excellence & Innovation

Clever Choice Design Floors was established in 2003. The founder's passion and drive combined with his extensive product knowledge, expertise, and understanding of customers' needs made Clever Choice a force in the Australian flooring industry and gave rise to Clever being one of the top brands in the flooring market and a household name in flooring.

Over the years, the Clever Choice brand continues its commitment to quality first in flooring research and development and has grown to include many signature products and prestigious collections.

## That's **Clever.**



# Resilient Solutions

Our Resilient Solutions are specifically designed to combine the look and feel of timber with the durability of laminate.





## Laminate Solutions

Our Laminate Solutions bring everyday value and adaptability for flooring projects of all shapes sizes.

Our other innovative flooring solutions

## Timber Solutions

Our Timber Solutions represent the finest wood finishes from around the world, packed with unique features in every panel.







# That's **Clever.**

**cleverchoice.com.au**

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