

Timber Solutions

Oak | Earthlandia



Earthlandia - Ember

Our Oak Product

Infused with elegance and durability, Oak is crafted specifically for those who seek elegance, longevity and a distinctive touch in their living spaces. Our Clever Commitment to the exceptional quality of our products is evident in every beautifully designed plank.

Our Oak collections:

- Elegance
- Earthlandia
- Perfecto
- Natura
- Luxury

That's Clever.



Oak | Earthlandia

Our exquisite flooring range crafted from premium oak. Elevate your space with the natural warmth and rich character of oak, designed to enhance any interior ambience with its distinct charm.

- ✓ Unlimited pattern, real timber.
- ✓ Natural brushed texture.
- ✓ Can last a lifetime.
- ✓ Matched skirting and scotia.

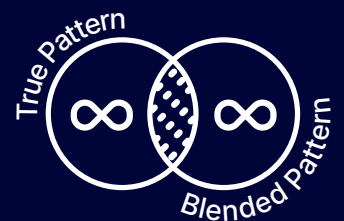


Need trims
& accessories?

[Look for our brochure](#)

Clever Comparison

Pattern Variation	✓✓✓✓✓✓
Scratch Resistance	✓✓✓✓✓✓
Water Resistance	✓✓✓✓✓✓
Ease of Cleaning	✓✓✓✓✓✓
Pet Friendly	✓✓✓✓✓✓
Child & Family Friendly	✓✓✓✓✓✓



Surface
Finish / Grade



Timber Grades



AB Grade

AB Grade (Standard/Better) is a mixture of A & B-grade timber with planks that are clean and have fewer and smaller knots & features. Heartwood and colour variation in the timber is to be expected and may consist of some checks (cracks across the growth rings), Sapwood and filler. The colour of the filler was selected to complement the oak wood rather than to match it exactly and it may vary from batch to batch.



ABC Grade

ABC Grade (Standard) will have slightly larger knots and features than AB Grade. This grade includes both Sapwood and Heartwood and has a wider range of colour variations in the timber should be expected and may consist of some checks (cracks across the growth rings), sapwood and filler. The colour of filler is carefully selected to complement the oak wood rather than match it exactly and it may vary from batch to batch.



ABCD Grade

ABCD Grade (Character) is a blend of A, B, C and D. This Grade Feature will have more & larger knots and features than ABC Grade. This consists of Heartwood, there will be natural colour variation, Sapwood and filler. You should also expect checks (cracks between the rings) The colour of the filler is carefully selected to complement the wood rather than to match the board exactly and it may vary from batch to batch.



Global GreenTag Certified

Global GreenTag is one of the world's most trusted and widely recognised eco certification organisations worldwide. Our Oak Range is certified healthy and eco-friendly, so you can be sure that yours is a great choice for your family and the planet.



GreenRate™ - Level B

GreenRate is a sustainability rating system that assesses environmental impact, while also including Local Sourcing and Ethical Labour and Supply Chains criteria. Level B rating means that our Oak Range meets 75% of all possible sustainability credit points.



Third Party Verified PHD

The Global GreenTag Product Health Declaration™ PHD is the first of its kind in the world – a health rating tool for ingredients and components of products. We are proud of our natural, healthy products and believe transparency is important. We fully disclose the ingredients of our products for independent rating of their potential health impacts.



HealthRate™ - Platinum

HealthRate™ is a rating of how healthy a product is in use. There are four categories - BronzeHEALTH, SilverHEALTH, GoldHEALTH and PlatinumHEALTH. Our Oak Range is rated PlatinumHEALTH - the highest possible rating. You can be confident that you are making a healthy choice for you and your family.

Clever features list



Part of the beauty of wood is the naturally occurring unique features, such as variety in colour, texture and grain. Real timber flooring means that there will be no repeating patterns anywhere in your room, with each board unique.



Real timber floors can be sanded and recoated to make them last a lifetime. It is possible to lightly scuff and recoat the top wear layer to remove minor wear, or thoroughly sand and recoat for heavier damage.



Timber Solutions are suitable for families as they are able to withstand spills that don't sit for long periods of time. Damage can be avoided by wiping up spills quickly.



The wear layer on our Timber Solutions consists of seven layers of UV Cured Lacquer. This protective layer can be sanded and recoated.



Timber Solutions

Oak | Earthlandia

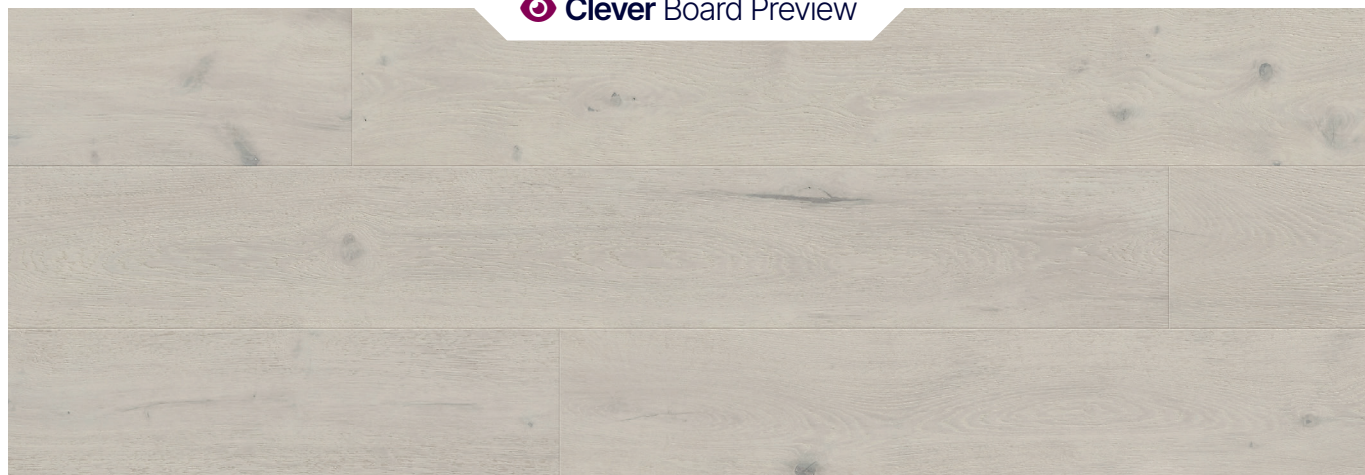
Oak | Earthlandia
Cascade



901101



 **Clever Board Preview**



Width 190mm | **Length** 1900mm | **Thickness** 14mm | **Pack Size** 2.1660m²

Oak | Earthlandia

Valleygrove



901102



Clever Board Preview



Width 190mm | **Length** 1900mm | **Thickness** 14mm | **Pack Size** 2.1660m²

Oak | Earthlandia

Terra



901103



Clever Board Preview



Width 190mm | **Length** 1900mm | **Thickness** 14mm | **Pack Size** 2.1660m²

Oak | Earthlandia

Hillside Haven



901104



Clever Board Preview



Width 190mm | **Length** 1900mm | **Thickness** 14mm | **Pack Size** 2.1660m²

Oak | Earthlandia

Tundra



901105



Clever Board Preview



Width 190mm | **Length** 1900mm | **Thickness** 14mm | **Pack Size** 2.1660m²

Oak | Earthlandia

Ember



901106



Clever Board Preview



Width 190mm | **Length** 1900mm | **Thickness** 14mm | **Pack Size** 2.1660m²

Oak | Earthlandia

Sahara



901107



 Clever Board Preview



Width 190mm | **Length** 1900mm | **Thickness** 14mm | **Pack Size** 2.1660m²

Oak | Earthlandia
Highlands



901108



 Clever Board Preview



Width 190mm | **Length** 1900mm | **Thickness** 14mm | **Pack Size** 2.1660m²

Oak | Earthlandia

Swatch index



Cascade 901101



Valleygrove 901102



Terra 901103



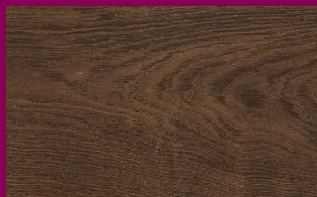
Hillside Haven 901104



Tundra 901105



Ember 901106



Sahara 901107



Highlands 901108

Specifications

Board Size (W x L x H)	190mm x 1900mm x 14mm
Pack Size	2.1660m ² 6 Full Lengths - 25% Nested
Patterns / Variation	Unlimited
Wear Layer	3mm Timber Veneer 7 Layers UV Cured Lacquer
Surface Grade / Finish	Satin / ABCD
Texture	Brushed
Profile	Tongue & Groove
Sub Floor Level	4mm / 2m
Grout Lines Over Tiles	<=8mm
Installation Method	Floating & Direct Stick
Finish Around Walls	Skirting / Scotia

Certifications

Fire Rated	Yes
Slip Rated	P3
Emissions Rating	E0
AAAC Acoustic Rating	Up To 6 Star



Timber Solutions

Oak | Earthlandia Herringbone

Oak | Earthlandia Herringbone

Valleygrove



901202



 Clever Board Preview



Width 127mm | **Length** 600mm | **Thickness** 14mm | **Pack Size** 1.2192m²

Oak | Earthlandia Herringbone

Hillside Haven



901204



 Clever Board Preview



Width 127mm | **Length** 600mm | **Thickness** 14mm | **Pack Size** 1.2192m²

Oak | Earthlandia Herringbone

Tundra



901205



Clever Board Preview



Width 127mm | **Length** 600mm | **Thickness** 14mm | **Pack Size** 1.2192m²

Oak | Earthlandia Herringbone

Ember



901206



 Clever Board Preview



Width 127mm | **Length** 600mm | **Thickness** 14mm | **Pack Size** 1.2192m²

Oak | Earthlandia Herringbone

Sahara



901207



Clever Board Preview



Width 127mm | **Length** 600mm | **Thickness** 14mm | **Pack Size** 1.2192m²

Oak | Earthlandia Herringbone

Highlands



901208



Clever Board Preview



Width 127mm | **Length** 600mm | **Thickness** 14mm | **Pack Size** 1.2192m²

Oak | Earthlandia Herringbone

Swatch index



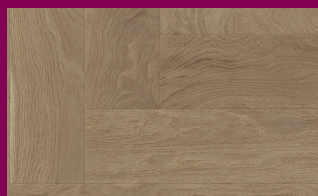
Valleygrove 901202



Hillside Haven 901204



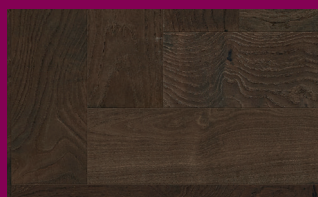
Tundra 901205



Ember 901206



Sahara 901207



Highlands 901208

Specifications

Board Size (W x L x H)	127mm x 600mm x 14mm
Pack Size	1.2192m2 16 Lengths (8 Left + 8 Right)
Patterns / Variation	Unlimited
Wear Layer	3mm Timber Veneer 7 Layers UV Cured Lacquer
Surface Grade / Finish	Satin / ABCD
Texture	Brushed
Profile	Tongue & Groove
Sub Floor Level	4mm / 2m
Grout Lines Over Tiles	<=8mm
Installation Method	Direct Stick
Finish Around Walls	Skirting / Scotia

Certifications

Fire Rated	Yes
Slip Rated	P3
Emissions Rating	E0
AAAC Acoustic Rating	Up To 6 Star



Inspired By Excellence & Innovation

Clever Choice Design Floors was established in 2003. The founder's passion and drive combined with his extensive product knowledge, expertise, and understanding of customers' needs made Clever Choice a force in the Australian flooring industry and gave rise to Clever being one of the top brands in the flooring market and a household name in flooring.

Over the years, the Clever Choice brand continues its commitment to quality first in flooring research and development and has grown to include many signature products and prestigious collections.

That's **Clever.**



Resilient Solutions

Our Resilient Solutions are specifically designed to combine the look and feel of timber with the durability of laminate.



Laminate Solutions

Our Laminate Solutions bring everyday value and adaptability for flooring projects of all shapes sizes.

Our other innovative flooring solutions

Timber Solutions

Our Timber Solutions represent the finest wood finishes from around the world, packed with unique features in every panel.



That's **Clever.**

cleverchoice.com.au

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Specifications are subject to manufacturing tolerances and may be changed without prior notice. Please refer to our website www.cleverchoice.com.au for warranty terms and conditions, product installation guidelines, care and maintenance guides, or to download product test reports. These documents are also available from your place of purchase.